

For Immediate Release

Meet Kompster.com, the hot new website dedicated to the exciting World of Competition.

The first of its kind, Kompster.com is a platform and virtual marketplace for finding and promoting all kinds of great competitions from all over the world. Kompster's niche is competitions, races, challenges, tournaments, contests and championships - in anything. And we mean anything!

Are you bored with trendy Mud Runs? Try a 70-hour *Death Race*. Headed to Tasmania? Then you won't want to miss *the World Coal Shoveling Championships*. Have an idea for a TV show? Put it down on paper and enter the *Scriptapalooza Television Script Writing Competition*. Past winners have had scripts featured on *Mad Men*, *Dexter* and *The Good Wife*. There's even a virtual stinkbug contest for the best invention to fight off the Brown Marmorated Stinkbug's recent invasion of the United States.

Kompster's cloud servers are loaded with all sorts of competitive events, from many corners of the world. Whether it's a songwriting contest or an ultra-marathon, a chili pepper eating challenge or a Juried International Art Competition, recipe contests or even the *World Bathtubbing Championship* in New Zealand, if you're looking for competitive events, think Kompster. If you can't find what you're looking for, no worries as Kompster even gives you the ability to post, manage and promote your own competition(s) free of charge.

Kompster's founder says *"The world is loaded with all kinds of competitions, from adventure races to the Pillsbury Bake-Off®, an annual recipe contest worth \$1 Million, yet there was no one place to find out about these competitions. Kompster.com is that one place."*

Listing an event on Kompster is a straightforward process that involves filling out a simple online form, much like selling an item on Craigslist. Kompster listings are loaded with a massive array of features; detailed descriptions, maps & directions, photos, videos, one-click social sharing, interactive discussions, calendar functions, a tab for posting results, ticket embedding and much more, all in a beautiful and easy to use interface.

The Kompster platform has virtually eliminated the expensive costs of designing, developing and promoting competitions on the web. The interface is simple enough for even the most technically challenged individuals to list events, manage event details and interact with participants, whether they use Kompster as their only web presence, or as a means of enhancing other marketing efforts.

Kompster's directory of competitions is designed for both local events and corporate giants with major websites and huge budgets. *The Merrell Down and Dirty Adventure Run* series and the popular *Rock'n Roll Marathon* series of races both promote their events on Kompster. Whether you are a competitor or a promoter, the Kompster platform is an invaluable resource for competitions of all kinds. Users have described the site as righteously entertaining, informative and easy to use.

Kristen, an Event Coordinator from California says "that site is awesome, especially the weird & unusual section!" Sarah, a Mountain Bike Race Organizer from Oregon says, "Just wanted to reach out and say the interface was really clean and easy to use. You guys have a really nice platform".

For event promoters, Kompster removes one of the major obstacles in making competitions a success and that is creating a polished online presence and getting it in front of potential competitors. For competitors, Kompster provides a robust search engine for finding new ways to compete. In much the same way Kickstarter lead the way in crowdfunding, Kompster will be the leader in the World of Competition.

Discover the new World of Competition today at Kompster.com